

Advertise With Us In The
Minnesota Paint Horse Association
2012 Membership Directory

It's time to start thinking about your ad in the 2012 Membership Directory! Were you a show high point or reserve high point winner? Do you have a horse for sale? Do you have a stallion to advertise? Don't forget those 4-H, local horse clubs or World Show wins! Show off your awards with an ad in the 2011 Minnesota Paint Membership directory! Consider an ad for your accomplishments or to spread the word and reach a larger buyers pool.

**PLEASE MAKE CHECKS PAYABLE TO:
MINNESOTA PAINT HORSE ASSOCIATION**

All ads must include:
*MAC InDesign or High Resolution
(300 dpi) JPG, TIFF or PDF
@ 100% (final print size)
Media: CD

All photos that are scanned by individuals and emailed - photos **MUST** be original scan at 300 dpi jpg format 100% (final print size)
Outside Graphic Artist ads may be used.

DEADLINE: January 1th 2012

Advertising Ad Sizes

Full Page - 8.75w x 11.25h w/full bleed

1/2 Page - 7.5w x 4.8h

Business Card - 3.5w x 2h

Advertising Costs

Back Cover \$425

Inside Front or Back Cover \$350 Each

Center Spread \$400

Full Page 4 Color \$175

1/2 Page 4 Color \$120

Full Page B&W \$140

1/2 Page B&W \$100

Business Card \$ 40



**All fees must accompany ads including design fees if needed.
Unpaid ads will not appear in directory.**

Members: Sell a Full Page 4 Color Ad to outside businesses or individuals and receive \$10/per ad off your add

Contact Jennifer VanHal
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